



PRSA Meeting Evaluations

Prepared by

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Topic Evaluation and Comments

What topic in the meeting was most helpful to your business and why?

Measurement tools.

So up-to-date.

Great composition of an obviously popular topic. And, put together overnight-- impressive.

Using social media in job search and in promoting self.

How to develop goals or promoting our flo and twitter ducr [sic]

Great overall look at social media

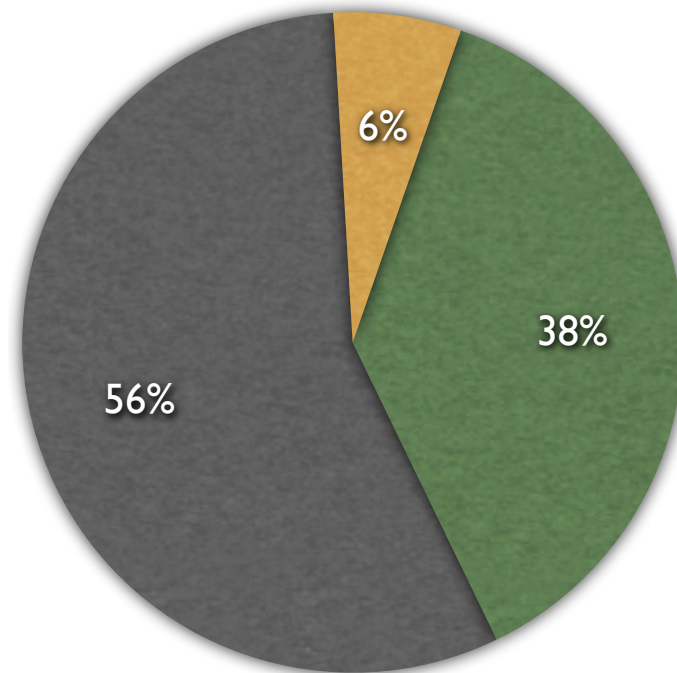
Benefits of a corporate Twitter or Facebook account

Really great substitution! Validation of what I am doing.

Recommendations on where to get started.

All of the information related to Twitter and new programs.

Anything on social media is valuable.



Total Responses: 16

Speaker Evaluation and Comments



Comments:

Excellent.

Good collection of subject matter experts.

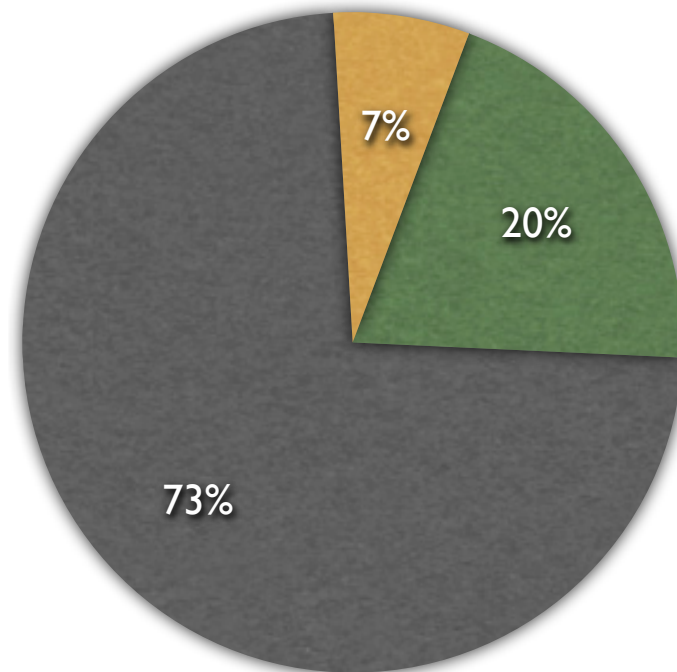
Good diverse groups that were assembled.

Excellent panel, especially being last minute.

Great variety and perspective.

Great job by TKE.

Very knowledgeable and informative.



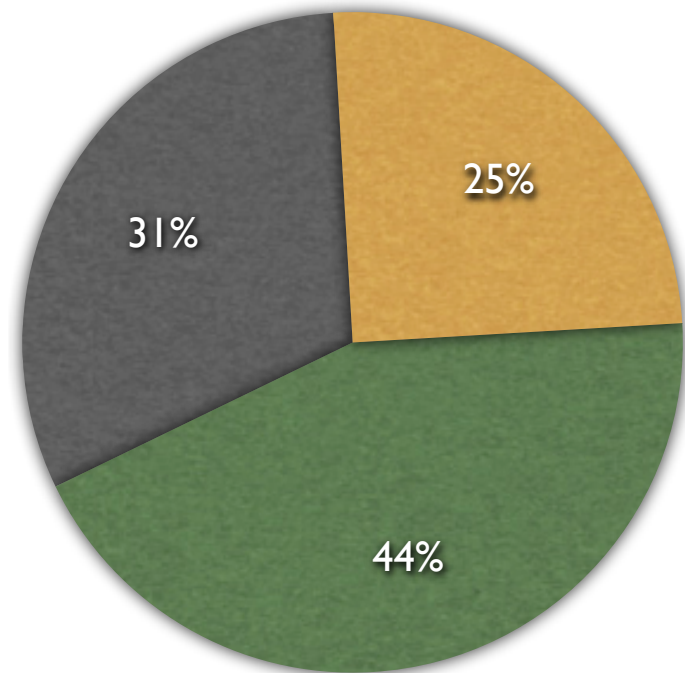
Total Responses: 16

Food Evaluation and Comments

Comments:

Fantastic.

- One
- Two
- Three
- Four
- Five

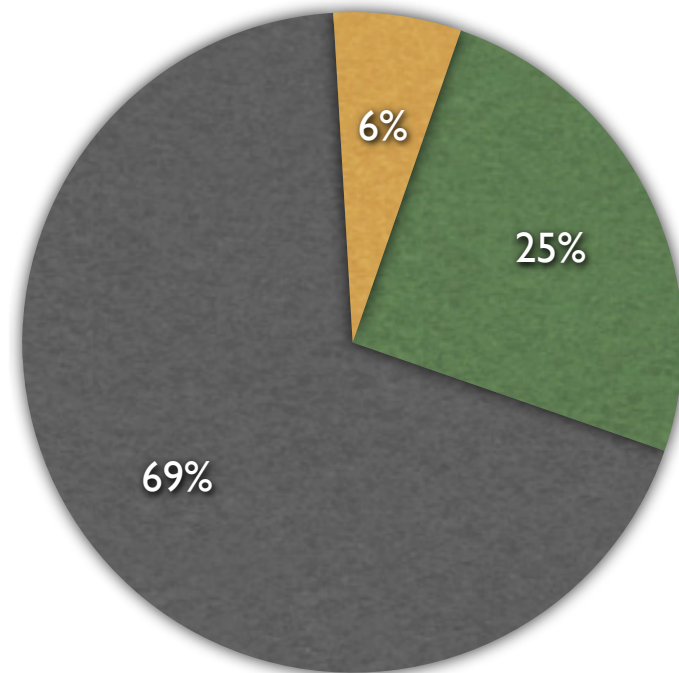


Total Responses: 17

Convenience of Location Evaluations

Comments:

- One
- Two
- Three
- Four
- Five



Total Responses: 16

General Comments

Exceptionally informative.

Please get the original speaker to come back :(

Perfect timing on food, speakers, etc.

Seems like we always have to gulp our food down before the program.
Can we have a more leisurely pace!

Excellent! Re-book Sean Smith

Oh, but lots of folks don't like potatoes. Also needed bar-b-cue sauce!