



# PRSA Meeting Evaluations

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# Topic Evaluation and Comments

What topic in the meeting was most helpful to your business and why?

Business-wise I'm not certain-- personally I thought it was very enlightening and interesting.

Interesting facts about environmental sustainability and how all companies are going green.

The increasing expectation.

Upcoming info was good. Main topic was a crock of crap. Presentation with heavy music and a speaker from Kuwait offending country (India) was nuts.

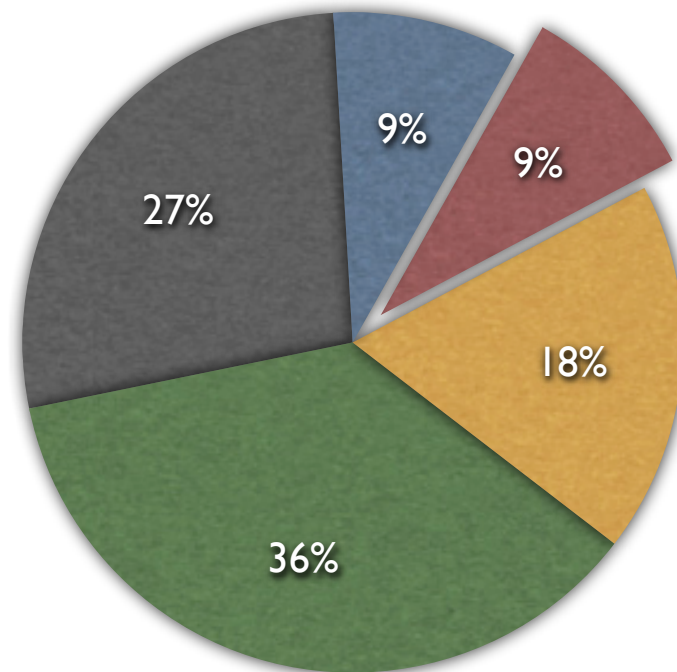
Impact of overusing resources

Green Building in the Southeast

Very interesting presentation on sustainability and how companies are embracing it because consumers expect it.

Current-execution not so good.

Not exactly relevant to PR



**Total Responses: 11**

# Speaker Evaluation and Comments



## Comments:

Interesting. Very knowledgeable about his topic. Way better in person than how it was promoted on the website.

Presented good, solid facts.

Too much reliance on outside material. Video lost me.

Speaker was a good communicator. Subject was a liberal crock. Building specs were good ...(sic).

Nice change of pace from normal PR topics

Took too long to get to how PR fits in. This is more corporate than my needs.

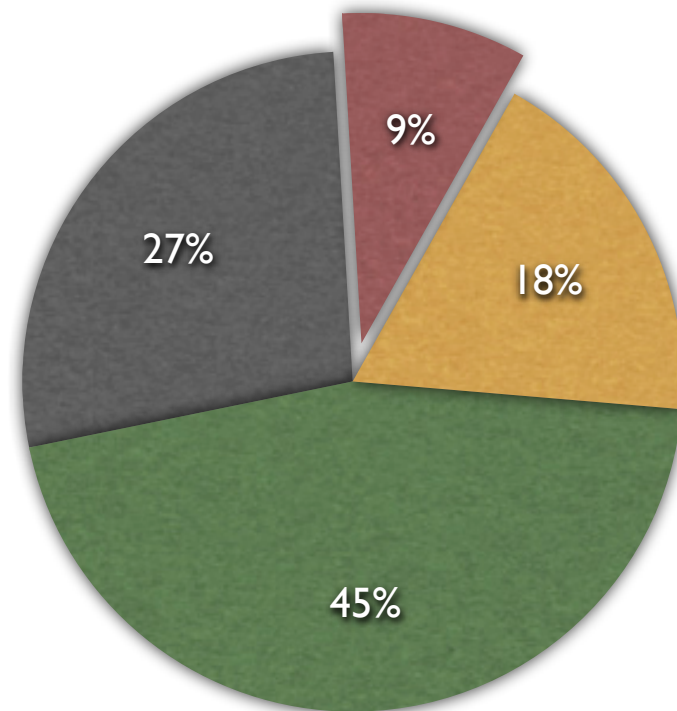
Loved "Why Bham" part of presentation.

Great visual/audio aids

The end was best.

Have him best next year

Good speaker with video- just not PR specific

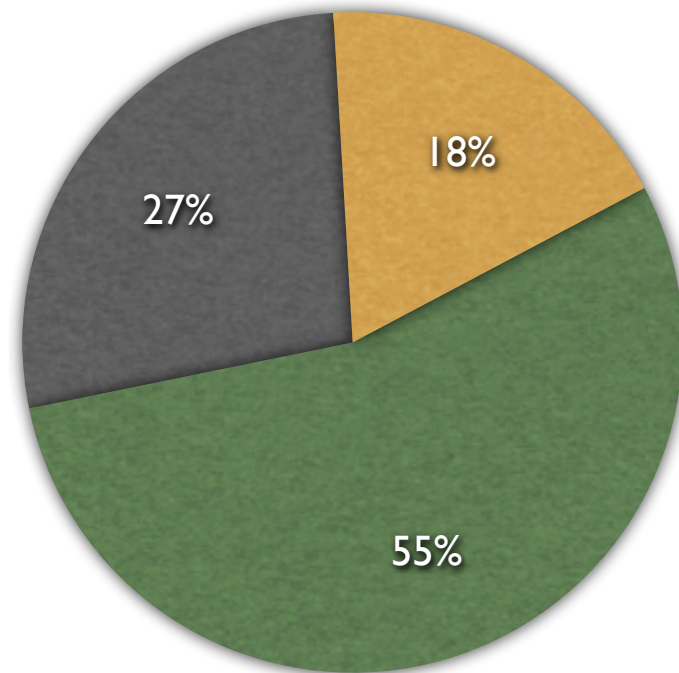


**Total Responses: 11**

# Food Evaluation and Comments

Comments:

- One
- Two
- Three
- Four
- Five

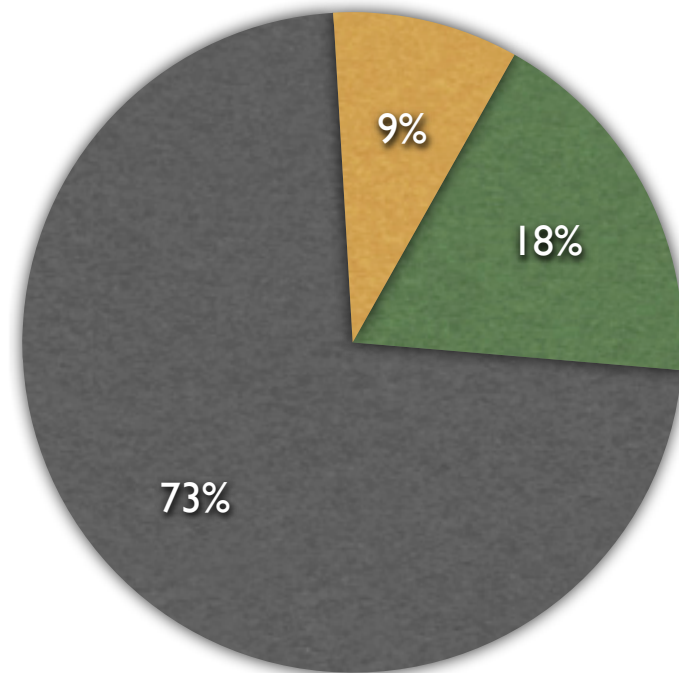


**Total Responses: 11**

# Convenience of Location Evaluations

Comments:

- One
- Two
- Three
- Four
- Five



**Total Responses: 11**

# General Comments

Great location

Nice lunch. Interesting speaker. Focus on sustainability can change the way we, as PR pros, conduct biz. Good meeting!

Be sure to reiterate to your speaker who the audience is. I want to go back to work with ideas I can use. Very disappointed in today's turnout.

Great clips he included to really drive home his points.