



April 14, 2009 Alabama PRSA Meeting Feedback
Speaker: Peter Shankman

Please rate the following items on a scale of 1 (poor) to 5 (excellent). For 19 responses, the totals, range, averages and comments:

TOPIC

Total – 91 points (out of 95)
Range – 5 points (16), 4 points (2), 3 points (1)
Average – 4.79 points

Comments:

1. Would have liked to have stayed to hear entire presentation (this person says left at 12:45 pm)
2. Although I was hoping for more hands-on instruction, I really enjoyed the statistics and the tips on networking.
3. Very timely and important topic.
4. Great advice and clear points. Kept audience's attention.
5. I need to learn more about social media and how to use it.
6. Best session in the last 12 months.

SPEAKER

Total – 89 points (out of 95)
Range – 5 points (15), 4 points (3), 2 points (1)
Average – 4.68 points

Comments:

1. Great energy.
2. Walked around and seemed so nervous that it made me nervous/anxious.
3. You (PRSA) increased my value with my employer exponentially today.
4. Great program. Would've been even better if I could have understood everything he said.
5. Peter just rocks.
6. Engaging, relevant to everyone in the room.
7. Dude interlaces some fact with lots of BS. Not sure of his relevance to our organization. Too long a presentation.
8. Mr. Shankman has a refreshing speaking style.
9. Had some technical glitches.

FOOD

Total – 68 points (out of 95)
Range – 5 points (4), 4 points (5), 3 points (8), 2 points (2)
Average – 3.58 points

LOCATION

Total – 85 points (out of 95)

Range – 5 points (11), 4 points (6), 3 points (2)

Average – 4.47 points

Comments:

1. Parking is problem for late comers.
2. Love location.

General Comments

1. Can we get to the program quicker.
2. Great job!
3. Keep up the great work in programs relevant to our profession.
4. Great attendance today.
5. Could we keep getting people of this caliber. Informative and informational.
6. Set up AV prior to speech.
7. Please bring in more speakers of his relevance.