



July 15, 2010 Professional Development Seminar Luncheon

Speaker: Deborah Vance-Bowie, Former Birmingham Mayor Chief of Staff

Please rate the following items on a scale of 1 (poor) to 5 (excellent). For 23 responses, the totals, range, averages and comments:

TOPIC

Total – 112 points (out of 115)

Range – 5 points (20), 4 points (3)

Average – 4.87 (or 97.4 percent of total)

Comments:

1. Great topic. We often do not think about crisis until it's too late.
2. It's beneficial to write a plan and have to be tough when necessary.
3. Reinforce importance of having a plan to address the unexpected.
4. All the personal tips on their experiences. Lessons learned and what to focus on.
5. Execution under pressure. How she handled such a crises while trying to balance family and still coming out on top was very inspiring.
6. Hands-on breakouts were excellent.
7. Deborah's experiences were very interesting.
8. I took away something valuable from each speaker.
9. I enjoyed the working in small groups the best.
10. Not enough time ... but I can't criticize because I couldn't really spend more time.
11. Seeing an example of an action plan immediately following a crisis was very helpful.

SPEAKER

Total – 113 points (out of 115)

Range – 5 points (21), 4 points (2)

Average – 4.91 (or 98.3 percent of total)

Comments:

1. All excellent. Deborah was outstanding.
2. All speakers were fabulous. I love Dr. Trahan's enthusiasm.
3. Deborah's presentation was top notch.
4. Enjoyed more personal stories. They were very interesting.
5. Deborah was the best speaker I've heard in the six years I've been coming.
6. Deborah was fantastic and inspiring.
7. Everyone who spoke had walked the walk.
8. Speakers needed more time.
9. Trahan was fabulous.
10. Deborah was awesome.

FOOD

Total – 99 points (out of 115)

Range – 5 points (12), 4 points (8), 3 points (2), 1 point (1)

Average – 4.30 (or 86.1 percent of total)

LOCATION

Total – 109 points (out of 115)

Range – 5 points (18), 4 points (4), 3 points (1)

Average – 4.74 (or 94.8 percent of total)

General Comments

1. Room was too cold.
2. Like the location, but it was freezing. Excellent speakers and super topic. Let's bring Joe back!
3. Program was excellent; tools that could be applied in several scenarios.
4. Thanks PRSA Board & Team who set this up. Realize their tie and commitment to this project and appreciate each of you.
5. I enjoyed all aspects of the meeting.
6. Outstanding across the board. Lots of good, practical tips.
7. Very nice package of a topic & speakers did a great job!
8. Had a great time and the speakers were very informative.