



March 10, 2009 Alabama PRSA Meeting Feedback
Speaker: Alan Hunter

Please rate the following items on a scale of 1 (poor) to 5 (excellent). For 33 responses, the totals, range, averages and comments:

TOPIC

Total – 106 points (out of 120)
Range – 5 points (13), 4 points (8), 3 points (3)
Average – 4.42 points

Comments:

1. Self image. We are ambassadors of Birmingham whether we realize it or not.
2. How to portray Birmingham to outside people and companies.
3. Ideas for keeping it simple.

SPEAKER

Total – 116 points (out of 120)
Range – 5 points (20), 4 points (4)
Average – 4.83 points

Comments:

1. Enjoyed his perspective very much.
2. Really great to see innovative, progressive thinkers in Birmingham.
3. Alan Hunter is a Birmingham icon. Great stuff.
4. Very entertaining and very progressive.
5. A lively speaker. One of the best yet.
6. A great speaker, very entertaining.

FOOD

Total – 91 points (out of 120)
Range – 5 points (8), 4 points (6), 3 points (8), 2 points (1), 1 point (1)
Average – 3.79 points

LOCATION

Total – 112 points (out of 120)
Range – 5 points (18), 4 points (4), 3 points (2)
Average – 4.67 points

General Comments

1. So glad I came today and I'll be here next month.
2. Keep the good ones coming!
3. Though I didn't learn anything new, it's nice to be reminded that we all represent our city and state in all that we do.
4. Location is good.