



2011-2012 PRSA Mentor Program Enrollment Form – Mentor

Thank you for volunteering to serve as a mentor to a PR student. The following information will be used to match you with your protégé. Please return completed form no later than November 15 2011 to Holly Lollar, email holly@thelollargroup.com or mail to:

**Holly Lollar, APR
The Lollar Group
800 Corporate Parkway, Suite 100
Birmingham, AL 35242**

Please call Holly for more information, 205-807-3759.

Name: _____

Job Title: _____

Organization: _____

Office Phone: _____

Best time to call: _____

Email: _____

I prefer to be contacted by **phone** **email** **either**
(circle one)

Organization Address: _____

Type of Organization

Agency Corporate Non-Profit

Governmental/Public Affairs Independent Practitioner

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Other: _____

Brief description of job responsibilities:

Areas of public relations expertise (please check all that apply):

- | | |
|---|---|
| <input type="checkbox"/> Media Relations | <input type="checkbox"/> Strategic/Tactical Planning |
| <input type="checkbox"/> Writing/Editing | <input type="checkbox"/> Research Methods |
| <input type="checkbox"/> Employee Communications | <input type="checkbox"/> Investor Relations |
| <input type="checkbox"/> Community Relations | <input type="checkbox"/> Crisis Communications |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Fundraising/Development |
| <input type="checkbox"/> Web | <input type="checkbox"/> Investor Relations |
| <input type="checkbox"/> Legal Issues | <input type="checkbox"/> Community Relations |
| | <input type="checkbox"/> Event Planning |

Other _____

College/Universities Attended and Major: