

## PRSA Mentor Program Enrollment Form – Student

To apply for the PRSA Mentor Program, you must be a junior or senior PR major, member of PRSSA and have a minimum GPA of 3.0.

Please return the completed form Hallie Bradley by fax (205) 257-1527, email [hbradley@southernco.com](mailto:hbradley@southernco.com) or mail to:

**Hallie Bradley**  
**Alabama Power Company**  
**600 North 18<sup>th</sup> Street**  
**BIN: MN-0666 Corp HQ**  
**Birmingham, AL 35291**

This program will be as effective as you make it. You are encouraged to meet with your mentor, ask questions of him or her and develop a relationship that will help you in your career planning.

The following information will be used to match you with your PRSA mentor.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work/Cell Phone: \_\_\_\_\_

Best time to call: \_\_\_ AM \_\_\_ Afternoon \_\_\_ Evening

Email: \_\_\_\_\_

I prefer to be contacted by: phone      email      either

Mailing Address: \_\_\_\_\_ (street)

\_\_\_\_\_ (city, state, zip)

Expected Graduation (Month/Year): \_\_\_\_\_

Are you a current PRSSA member? Yes \_\_\_\_\_ No \_\_\_\_\_

Work/Internship Experience: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

PRSSA Offices Held & Honors or Awards: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Types of public relations organizations you would like to learn more about  
(Number 1-5, with 1 being the type of organization you are most interested in)

\_\_\_ Agency  
\_\_\_ Non-Profit

\_\_\_ Corporate  
\_\_\_ Governmental/Public Affairs

\_\_\_ Other (specify) \_\_\_\_\_

*PRSA Mentor Student Application Form (page 2 of 2)*

Area(s) of public relations you would like to learn more about (please check all that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> Media Relations         | <input type="checkbox"/> Strategic/Tactical Planning |
| <input type="checkbox"/> Writing/Editing         | <input type="checkbox"/> Research Methods            |
| <input type="checkbox"/> Employee Communications | <input type="checkbox"/> Investor Relations          |
| <input type="checkbox"/> Community Relations     | <input type="checkbox"/> Crisis Communications       |
| <input type="checkbox"/> Marketing               | <input type="checkbox"/> Fundraising/Development     |
| <input type="checkbox"/> Web                     | <input type="checkbox"/> Investor Relations          |
| <input type="checkbox"/> Legal Issues            | <input type="checkbox"/> Community Relations         |
| <input type="checkbox"/> Event Planning          | <input type="checkbox"/> Other _____                 |

Describe your career goals (approx. 50 words):

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Describe what you would like to gain from the mentor program (approx. 50 words):

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\_\_\_ **ATTACH RESUME** (mark that you have attached your resume)

You will be notified by voice mail &/or email with your mentor match and contact information.  
Please contact your mentor within a week.

**Enjoy Mentor-Relationship Building!**