



PRSA 2011-2012 Mentor Program Enrollment Form – Student

To apply for the PRSA Mentor Program-

- You must be a junior or senior public relations major
- Member of PRSSA
- Have a minimum GPA of 3.0.

Please return completed form to Holly Lollar, email holly@thelollargroup.com or mail to:

Holly Lollar, APR
The Lollar Group
800 Corporate Parkway, Suite 100
Birmingham, AL 35242

This program will be as effective as you make it. You are encouraged to meet with your mentor, ask questions of him or her and develop a relationship that will help you in your career planning.

The following information will be used to match you with your PRSA mentor.

Name: _____ Date: _____

Home Phone: _____ Work/Cell Phone: _____

Best time to call: _____ Afternoon _____ Evening

Email: _____

I prefer to be contacted by: phone _____ email _____ either _____

Mailing Address: _____ (street)
_____ (city, state, zip)

Expected Graduation (Month/Year): _____

Work/Internship Experience: _____

PRSSA Offices Held & Honors or Awards: _____

Types of public relations organizations you would like to learn more about
(Number 1-5, with 1 being the type of organization you are most interested in)

Agency Corporate
 Non-Profit Governmental/Public Affairs
 Other (specify) _____

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Area(s) of public relations you would like to learn more about (please check all that apply):

<input type="checkbox"/> Media Relations	<input type="checkbox"/> Strategic/Tactical Planning
<input type="checkbox"/> Writing/Editing	<input type="checkbox"/> Research Methods
<input type="checkbox"/> Employee Communications	<input type="checkbox"/> Investor Relations
<input type="checkbox"/> Community Relations	<input type="checkbox"/> Crisis Communications
<input type="checkbox"/> Marketing	<input type="checkbox"/> Fundraising/Development
<input type="checkbox"/> Web	<input type="checkbox"/> Investor Relations
<input type="checkbox"/> Legal Issues	<input type="checkbox"/> Community Relations
<input type="checkbox"/> Event Planning	<input type="checkbox"/> Other _____

Describe your career goals (approx. 50 words):

Describe what you would like to gain from the mentor program (approx. 50 words):

PLEASE ATTACH RESUME (mark that you have attached your resume)

You will be notified by voice mail &/or email with your mentor match and contact information. Please contact your mentor within a week.

Enjoy Mentor-Relationship Building!

