

Blazing Our Trail: Using Culture As Your Compass

PERITUS Public Relations | 5.20.21

connecting our
communities for a
brighter Alabama.

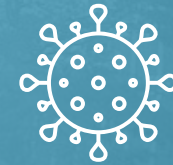
OUR STORY



**30-DAY
NOTICE**



**MILITARY
MOVE**



**COVID
CHALLENGES**



MORE THAN A SEAT AT THE TABLE

YOU'RE OUR MISSING PUZZLE PIECE.





Wellness



Crisis



Operations

What are some non-traditional communications roles you are interested in that can bring value to your company?



Professional
Development



Community

Student
Mentorship



Administrative



THIRST FOR KNOWLEDGE AND GROWTH
THE MARK OF A COMMS PRO.

PERITUS WORK FROM HOME LUNCH & LEARN SERIES

MEET CAREY




Mother of two
2020 Teacher of the Year
Big Brothers Big Sisters mentor
Hometown Hero

2020 TEACHER of the YEAR
Palm Beach County Public Schools

Children who have experienced trauma in their life only need **one positive adult relationship** to alter their course.



How can you prioritize professional development without breaking the bank?



Graduate of Auburn University
Married to Trent, with three children
(Dawyer, Oliver and Isla)

Not every challenge is a problem to solve, some are just tensions to manage.

KEEP IN TOUCH
Twitter: @trentkocurek @teamship
LinkedIn: Trent Kocurek
teamship.com

PERITUS





PLAYING WELL IN THE SANDBOX

COLLABORATION IS KEY.



BIG



How does your team collaborate with others in your industry?





CONNECTING OUR COMMUNITIES

IT'S OUR MISSION STATEMENT.

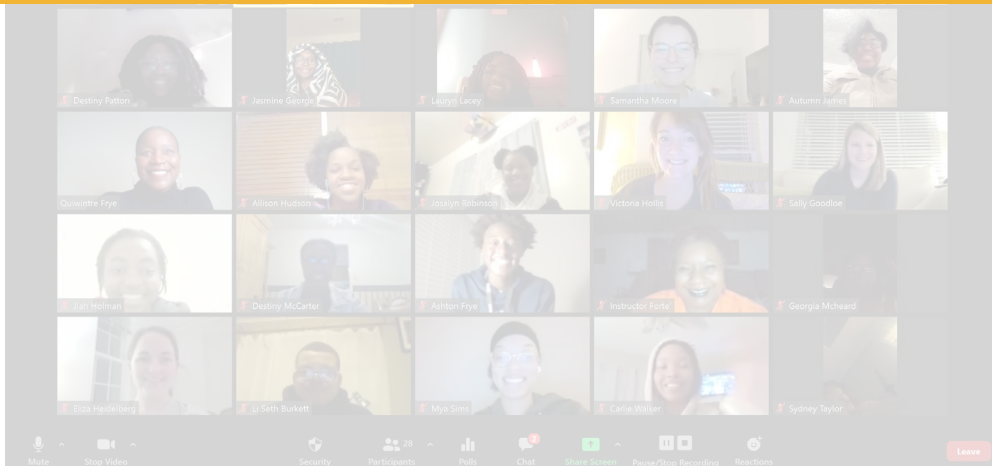


STUDENTS (9th grade +)
Join us for an exclusive book club discussion with Anthony Ray Hinton, Author of New York Times Best Seller, *The Sun Does Shine*.
Thursday, Dec. 3 at 5 p.m.

Book included. Limited copies available. RSVP by Nov. 20 to reserve.



Where do your team's passions intersect with a need in the community? How can your collective skillset answer that need? Start there.



human being.

It was a gift, and we each had a choice whether to use this gift or not."

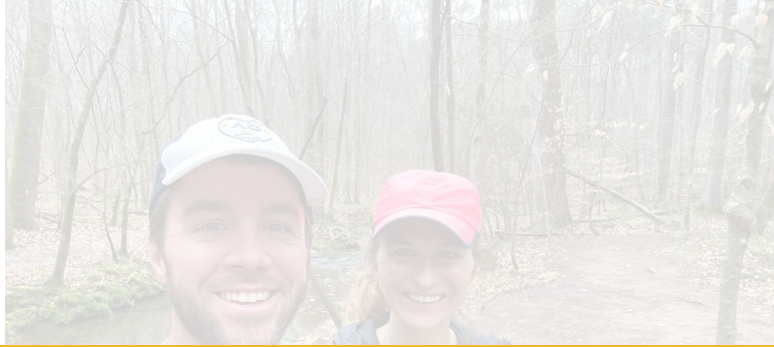
— Anthony Ray Hinton,
The Sun Does Shine: How I Found Life and Freedom on Death Row





WELLNESS THAT WORKS

IN A DEMANDING INDUSTRY.



What types of wellness initiatives or activities does your team enjoy most?





What's your go-to activity to prioritize wellness in your own life?

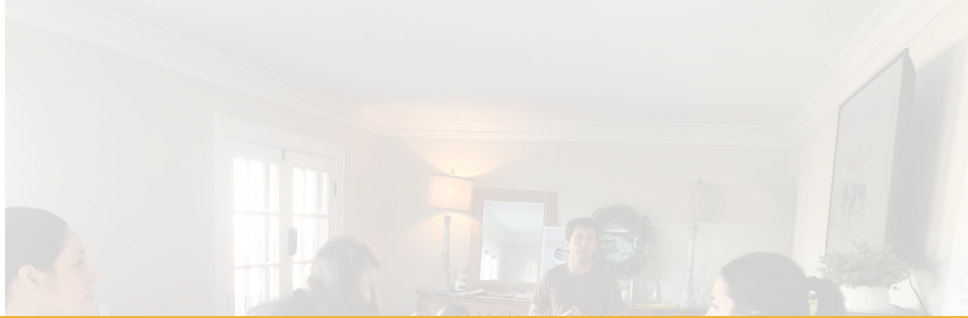




SHAKING THINGS UP...

HOW DO WE CREATE THE CULTURE WE WANT?





How can you break free and shake things up in your current role?



QUESTIONS?