



## **ALABAMA PRSA MEMBER MINUTE**

### **Bio**

Please share a brief bio and be sure to include a link to your LinkedIn page and how many years you have been a PRSA member.

#### ***Garland Stansell, APR***

**Chief Communications Officer, Children's of Alabama**

Garland Stansell, APR has been with Children's of Alabama since 1994. He is responsible for strategic communications to serve the information, promotion, education and branding needs of the organization to internal and external audiences. This includes oversight of the public relations, marketing, advertising, audio/visual and web-communications functions.

He has over 28 years of experience in public relations, marketing and development. Prior his role at Children's, Garland served as Vice President of Development and Communications for Alabama Goodwill Industries and as Assistant Director of Corporate Communications for BancBoston Mortgage Corporation. Garland is a Birmingham native and received his B.A. in Mass Communications (Public Relations Concentration) from the University of Alabama at Birmingham and a Masters in Public and Private Management from Birmingham Southern College.

### **Professional**

1. What was your childhood dream job?
  - a. Architect
  
2. What was your first communications job?
  - a. Mortgage Corporate of the South/BancBoston Mortgage Co., Assistant Director of Corporate Communications
  
3. What is your current job?
  - a. Chief Communications Officer, Children's of Alabama
  
4. Why are you a member of PRSA?
  - a. Life-long learning, professional networking, giving back to the profession
  
5. What is your favorite quote?
  - a. "Treat others the way you want to be treated"
  
6. What is the best advice you've received?
  - a. Treat everyone with dignity and respect regardless of their background, position, Socio-economic status or beliefs

### **Three for Three**

#### 1. Top 3 Books

- a. The Bible
- b. To Kill a Mockingbird
- c. It's All Over But the Shouting

#### 2. Top 3 Films

- a. Big Fish
- b. Entire Indiana Jones series
- c. The Ten Commandments

#### 3. Top 3 Dream Dinner Guests (*Living, Dead, Real or Fictional*)

- a. Benjamin Franklin
- b. Billy Graham
- c. My grandparents, all of whom are deceased